



LABELING SOLUTIONS FROM ID TECHNOLOGY

## The Model 252 From ID Technology. The Evolution Of The Best-Selling Printer Applicator In The Industry\*.





## The Model 252: The Evolution of Label Printer Applicators

In developing the new Model 252 label printer applicator, the specialists at ID Technology took a deeper look into the needs of their customers and made some discoveries that led to an entirely new approach to their design process.

This *Centerline-Modularity™* approach is defined as “the process of removing as many adjustment points from a machine as possible, coupled with hot-swap modules for quick-fault diagnosis and repair, leading to greater uptime and lower running cost.”



## The IDT Advantage

*Being an industry leader in labeling, coding and marking means ID Technology offers lower cost of ownership and the highest levels of performance and flexibility in every solution we provide.*

### Features Of The Model 252 Increase Flexibility and Accessibility.

*Maintenance is easier than ever and all Model 250 application modules are available, making upgrading a snap.*



#### Touch Screen Interface

Touch screen user interface for quick access and more control over important functions.



#### Unwind Module

14" Unwind maximizes labels on roll resulting in increased uptime.



#### Plasma-Coated Air Assist Tube

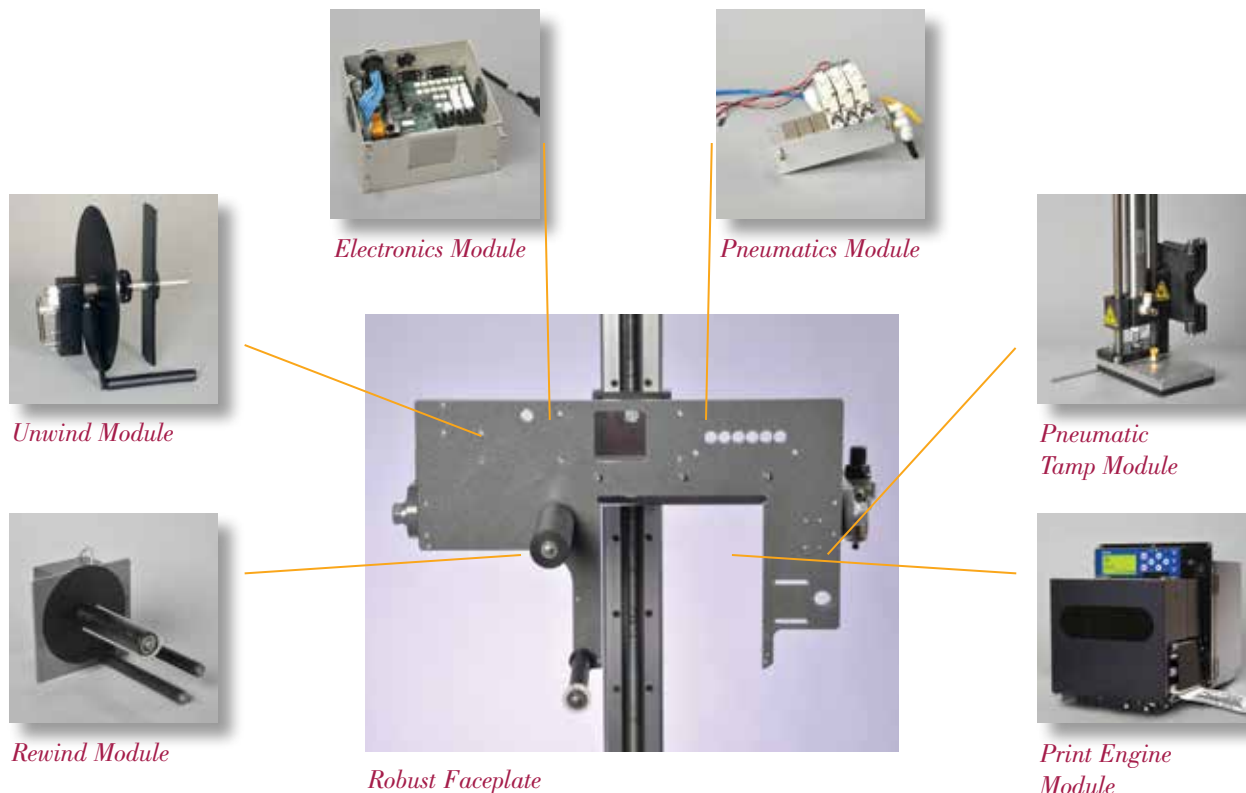
Plasma coating eliminates sticking, ensuring uninterrupted performance.



#### Service-Position Tamp Module (optional)

Specially hinged and precisely positioned on the base, allowing unobstructed access to media replacement and printhead cleaning.

# LABEL PRINTER APPLICATORS



## As A Result Of The Centerline-Modularity Approach, The Model 252 Takes Uptime To New Levels And Reduces Operating Costs.

### Simplicity

Setting up and operating the Model 252 Printer Applicator is fast and simple.

- Robust faceplate is fabricated for exact positioning and quick installation of application modules
- Easy to integrate PLC's, scales and more
- Touch screen offers improved visibility for more control

### Flexibility

Regardless of your application or production environment, the Model 252 integrates seamlessly into existing production lines.

- Can be mounted in any orientation - top, bottom or side label application
- Quickly switch between application modules, preserving initial investment
- Can use Sato, Datamax or Zebra Print Engines or Apply-Only Module

### Serviceability

The Model 252 Printer Applicator features modular design for maximum serviceability.

- Core modules swapped in under five minutes
- Regulators, valves and gauges on all devices
- Service position swing tamp assembly for easy operator access (optional)

### Durability

Model 252 Printer Applicator systems are engineered in the tradition of dependability you've come to expect from ID Technology.

- 1" stainless steel shaft for Unwind module
- Sealed bearings for longer life
- Solid all-metal construction with 1/2" faceplate



### **Apply-Only Module Gives You Automatic Labeling Flexibility.**

Replace your SATO, Zebra or Datamax print engine with a high-speed, apply-only automatic label module and add a new level of versatility to your Model 252 system. The apply-only module has a dispense speed of 12" per second on label stock up to 7" wide. Simple, hot-swappable design makes it easy to use, minimizing downtime, and because it uses the same base assemblies as its 250 predecessor, you won't need an additional technician to service it.

### **Make A Great Solution Even Better – Use Only Ribbons and Labels From IDT**

Like the Model 250 before it, the Model 252 Printer Applicator performs optimally when using ID Technology brand labels, ribbons and other supplies, just ask your IDT representative for more information. The Model 252 Printer Applicator works great any way you choose, but it is designed to deliver ultimate performance with materials developed and approved by ID Technology.



To make the Model 252 even better, ID Technology provides a lifetime warranty extension for this model, and all IDT Model 250 series printer applicators – contingent on exclusive use of ID Technology labels, ribbons and spare parts – ensuring the lowest cost of ownership for all of our customers. See your Specialist for details.

## **The Labeling, Coding and Marking Specialists**

The most valuable aspect of the IDT Advantage is the support. Our specialists stand ready to help you design a turn-key identification system that meets the needs of your production environment. No matter how big or small your labeling requirements may be, IDT has a print-apply solution to meet every need. And only IDT has local PMMI-certified technicians that make up our nationwide sales and service network, ensuring that you can count on ID Technology to keep you up and running.



*Labeling Coding and Marking Specialists™*

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